GLOBALLY WEB SOLUTIONS

DIGITAL MARKETING & WEB SOLUTIONS

PROPOSAL

Boost Your Website's Ranking, Performance & Presence

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ABOUT

Globally Web Solutions

In today's digital era, every business needs a strong online presence to stay competitive and reach its potential customers. At Globally Web Solutions, we provide **result-focused services** to cater brand awareness and drive business growth through digital presence from scratch. Through our **expertise in digital marketing, web development, and branding**, we helped them transform into a high-ranking, high-performing brand online.

- SEO & Keyword Ranking
- Social Media Marketing
- Conversion Focused Design
- Lead Generation & Sales Funnels
- Brand Identity & Visual Design
- Analytics & Performance Tracking

CASE STUDY

Let's Go Demos!

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OUR APPROACH

- Developed a clean, consistent, and scalable eCommerce platform.
- Optimized product pages for conversions and mobile responsiveness.
- Created structured, keyword-rich pages and blogs.
- Integrated analytics tracking and dashboards for data-driven improvements.

THE CHALLENGES

- Highly competitive niche in Jewelry & Gift Boxes, with strong competitors dominating search results.
- Low organic traffic, with most visitors coming from paid ads.
- Lack of a scalable, SEO-friendly eCommerce platform.
- Content marketing needed to rank for long-tail keywords and build authority.

RESULT

- Organic traffic increased by 360% in 6 months.
- Top 10 Google rankings for 20+ keywords.
- Sales increased by 45% within 3 months.

360° SEO & TECHNICAL SUPPORT

- Broken Links & 404 Errors
- Website Speed & UX Issues
- SEO Audit & Keyword Strategy
- Configuration Management

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Our Vision

To drive digital success through innovative web solutions and strategic marketing, empowering brands to grow, lead, and thrive in the digital landscape.

Our Mission

To make digital success simple by combining digital expertise that delivers measurable results, strong brand presence, and long-term growth for businesses.

Why We Are

Globally Web Solutions is your one-stop partner, offering comprehensive digital marketing services, from SEO and social media to branding and more, ensuring your business stands out online. Our team of experts and creative thinkers combines cutting-edge strategies with a deep understanding of your business goals to deliver results that matter. We pride ourselves on transparency, innovation, and a commitment to your success. With our proven track record and latest database integration, we ensure your customer experience remains seamless and secure.

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Our SERVICE

Digital Marketing

It is the key marketing tactic that helps you leverage your business's online base. We provide:

Search Engine Optimization (SEO)

Sign organic traffic through focused strategies targeting your customer base in any location across the globe.

Pay-Per-Click Advertising (PPC)

Run high-converting ad campaigns on Google Ads, Bing, and social platforms.

Social Media Marketing (SMM)

Build brand awareness and engage audiences across platforms like Facebook, Instagram, LinkedIn, and YouTube.

Content Marketing

Strategize, create, and distribute valuable content to attract and retain your audience.

Email Marketing

Reach and nurture leads with personalized and automated email campaigns.

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Our SERVICE

Web Designing

Build responsive, user-friendly, and user experience and ensures your bounce rate never goes up! We provide:

Custom Website Design

Unique, brand-aligned designs tailored to your business goals and target audience.

Responsive Design

Mobile-friendly websites that adapt seamlessly across all devices and screens.

UI/UX Design

Intuitive user interfaces and enhanced user experiences to improve engagement and conversions.

Landing Page Design

High-converting, goal-driven pages designed for campaigns and lead generation.

Website Redesign

Give your existing site a modern, performance-focused upgrade.

Ecommerce Website Design

Visually rich, functional, and conversion-optimized designs for online stores.

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Our SERVICE

Web Development

We create a website using the latest technologies and languages to ensure your user base remains serious! We provide:

CMS Development

Easy-to-manage websites using WordPress, Shopify, Magento, or custom CMS solutions.

Custom Web Applications

Fast, secure, and user-friendly apps for Apple devices using Swift and Objective-C.

API Integration & Development

Seamless third-party integrations to enhance functionality and performance.

Mobile-Friendly Development

Websites optimized for flawless performance across all devices and screen sizes.

Progressive Web Apps (PWA)

App-like website experiences with offline access and push notifications.

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Our SERVICE

Mobile App Development

We create a website using the latest technologies and languages to ensure your user base remains serious! We provide:

iOS App Development

Scalable, secure, and user-friendly apps for Apple devices using Swift and Objective-C.

Android App Development

Feature-rich apps optimized for all Android devices using Kotlin or Java.

Cross-Platform App Development

Build apps for both iOS and Android using frameworks like React Native, Flutter, or Xamarin.

Hybrid App Development

Web-based mobile apps using HTML5, CSS, and JavaScript for faster deployment.

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Our Portfolio

A Glimpse Into Our Digital Excellence

Yatrafata – Spiritual Travel Platform

Yatrafata is a spiritual travel platform that connects devotees with trusted temples, curated pilgrimage packages, and seamless booking experiences. We helped them build a fast, mobile-friendly website with SEO-optimized content and a clear booking flow, ensuring users can explore destinations, compare packages, and connect with trusted travel partners with ease.

Shaswaro – Natural Gemstones & Jewellery

Shaswaro is a premium brand offering authentic gemstones and natural energy products. We created a clean, elegant website that reflects the brand's trust and quality, with strong product pages and a smooth checkout experience. The site now supports easy product discovery, secure payments, and a trusted shopping experience, helping customers find the right energy product with confidence.

Stoke Token – Web3 Staking Platform

A decentralized staking dApp for BNB Smart Chain, enabling CRO-CH token holders to earn rewards through secure smart contracts. We built the platform with a Web3-ready interface, wallet integration, and a clear staking flow, making it easy for users to connect their wallet, stake tokens, and track their rewards in real time.

Bam Painters – Canada

A Canada-based offering expert lawn and landscape painting services. We designed and developed a lead-generation website with clear service pages, trust-building content, and easy contact forms, helping customers quickly find and connect with the right painting professionals.

Punjab Punjabi – Canada

A Canada-based platform specialized in Punjabi, Bollywood, and Punjabi entertainment content. We designed and developed a fast, mobile-friendly website with a clean layout and easy content discovery, ensuring users can quickly find music, videos, and updates without any friction.

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Why Choose GWS?

Our Promise

Your business needs an ear commandl! We strive to convert your vision into reality with our dedicated approach, our team of strategists crafts a strategy that aims to achieve your business goals. Whether you're looking for expertise in digital marketing, web design, or both, we bring the perfect blend of skills to the table.

Extensive Expertise

We are a dynamic team with a wide range of skills, from graphic design to web development, from SEO to social media marketing, and beyond. We leverage our diverse expertise to create impactful digital experiences that not only look great but also drive results. Our commitment to staying ahead of the curve ensures that your business remains competitive in the ever-evolving digital landscape.

Partnership Approach

We believe in data-driven results! Yes, you can measure your growth in a tangible manner. Our team of creators and digital marketing experts implements strategies that bring results.

Client's Success

Client's success is our priority. We prioritize open communication, flexible solutions, and a collaborative approach to ensure that your vision is brought to life with precision and creativity. Our team is committed to delivering exceptional results that exceed your expectations, fostering long-term partnerships built on trust and success.

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SEO Packages

Ask For Referrals From Other Businesses That Have Liked SEO Services.

Packages	Lite	Standard	Premium	Ultimate
	$300/Month	$500/Month	$1000/Month	$1500/Month
SEO Services				
Site optimization for Google Analytics	Basic Site Optimization	Basic Site Optimization	Advanced Site Optimization	Advanced Site Optimization
Keyword Research	Basic Keyword Research	Basic Keyword Research	Advanced Keyword Research	Advanced Keyword Research
Competitive Analysis	Basic Competitive Analysis	Basic Competitive Analysis	Advanced Competitive Analysis	Advanced Competitive Analysis
Content Marketing				
Content Strategy	✓	✓	✓	✓
Keyword Research	✓	✓	✓	✓
Blog Posts	1	2	3	4
Landing Pages	1	2	3	4
Google Analytics Report	✓	✓	✓	✓
Google Search Report	✓	✓	✓	✓
Google Analytics Report	✓	✓	✓	✓
Video Marketing	✓	✓	✓	✓
Video Marketing	✓	✓	✓	✓
Link Building				
Backlinks	10	20	30	40
Backlinks Report	✓	✓	✓	✓
Backlinks Report	✓	✓	✓	✓
Backlinks Report	✓	✓	✓	✓
Other Services				
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Total Investment				
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Total Investment				
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Total Investment				
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Total Investment				

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Get In Touch

Reach out to us today and let's discuss how we can help you achieve your business goals. We're ready to offer a digital strategy suited to your business and your vision into reality!

Contact Us

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